



Advertise with us

What we offer

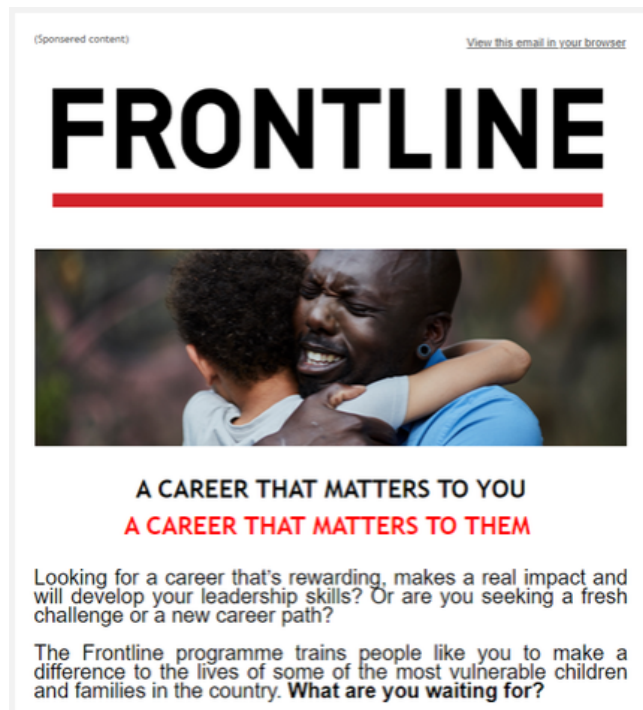
Advertise to our network of over 25,000 students across multiple UK universities. We can help you reach engaged and motivated students who want to make an impact in their careers and spare time.

Our weekly newsletters update students about local, national and international opportunities, including voluntary roles, internships, jobs, events, services and products.

We offer several advertising options:

- **Standard package** - your advert in newsletter(s) for two weeks.
- **Newsletter takeover** - rebrand of the newsletter(s) featuring your organisation's colours, logo, introductory blurb and placement of your advert at the top of the newsletter.
- **Sponsored blog post** - your opportunity featured in a post on the Student Hubs blog.

Our local newsletters attract open rates of 26-40%, depending on list size and relevance of opportunity. All packages include social media promotion during the week(s) in which your advert runs. Our social media channels have more than 25,000 followers and wider reach.



Examples:
Think Ahead Newsletter Takeover October 2019
Frontline Newsletter Takeover November 2019

How it works

1. Initial contact
2. Package, timeline and price agreed
3. Copy, logo, images and sample social media posts shared
4. Invoicing
5. Campaign delivered
6. Feedback and data shared

Why advertise with us?

Recruitment

Grow your talent pipeline by accessing our network of talented and committed students and alumni. If you are recruiting for graduate-level jobs or internships, we can help you to find the best candidates by advertising your positions.

Connect with a student audience

Do you have an event or opportunity that you want students to hear about? Reach the student body of multiple universities, or work with one of our Hubs to get students from a specific location.

Services

If you provide a product or service that is of interest to young, socially-engaged individuals get in touch. Students on our newsletter choose to subscribe because they are interested in social and environmental issues.

Pricing

Standard package and newsletter takeover prices. Individual locations have varying prices based on number of subscribers.

Newsletter recipients	Standard package prices			Newsletter takeover set price
	Small organisations (£0-50k)	Medium organisations (£51-500k)	Large organisations (£501k+)	
Bristol	£50	£100	£200	£500
Kingston	£50	£100	£200	£500
Cambridge	£25	£50	£100	£300
Winchester	£25	£50	£100	£300
Southampton	£25	£50	£100	£250
All Hubs	£150	£300	£600	£1500

Sponsored blog post prices, blogs feature on www.studenthubs.org

Small organisations (£0-50k)	£100
Medium organisations (£51-500k)	£125
Large organisations (£501k+)	£150

If you would like a bespoke package, please contact Lydia at lydia.green@studenthubs.org to discuss options.