Advertise with us

What we offer

Advertise to our network of over 25,000 students across multiple UK universities. We can help you reach engaged and motivated students who want to make an impact in their careers and spare time.

Our weekly newsletters update students about local, national and international opportunities, including voluntary roles, internships, jobs, events, services and products.

We offer several advertising options:
- **Standard package** - your advert in newsletter(s) for two weeks.
- **Newsletter takeover** - rebrand of the newsletter(s) featuring your organisation’s colours, logo, introductory blurb and placement of your advert at the top of the newsletter.

Our local newsletters attract open rates of 26-40%, depending on list size and relevance of opportunity. All packages include social media promotion during the week(s) in which your advert runs. Our social media channels have more than 25,000 followers and wider reach.

Why advertise with us?

Recruitment

Grow your talent pipeline by accessing our network of talented and committed students and alumni. If you are recruiting for graduate-level jobs or internships, we can help you to find the best candidates by advertising your positions.

Connect with a student audience

Do you have an event or opportunity that you want students to hear about? Reach the student body of multiple universities, or work with one of our Hubs to get students from a specific location.

Services

If you provide a product or service that is of interest to young, socially-engaged individuals get in touch. Students on our newsletter choose to subscribe because they are interested in social and environmental issues.

Pricing

Standard package and newsletter takeover prices. Individual locations have varying prices based on number of subscribers and open rate.

<table>
<thead>
<tr>
<th>Newsletter recipients</th>
<th>Small organisations (income of £50-500k)</th>
<th>Large organisations (income of £500k+)</th>
<th>Newsletter takeover price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bristol</td>
<td>£50</td>
<td>£100</td>
<td>£500</td>
</tr>
<tr>
<td>Cambridge</td>
<td>£50</td>
<td>£100</td>
<td>£500</td>
</tr>
<tr>
<td>Kingston</td>
<td>£50</td>
<td>£100</td>
<td>£500</td>
</tr>
<tr>
<td>Winchester</td>
<td>£40</td>
<td>£75</td>
<td>£300</td>
</tr>
<tr>
<td>Southampton</td>
<td>£25</td>
<td>£50</td>
<td>£250</td>
</tr>
<tr>
<td>Alumni Network</td>
<td>£25</td>
<td>£50</td>
<td>£250</td>
</tr>
<tr>
<td>All Hubs (inc alumni if appropriate)</td>
<td>£150</td>
<td>£300</td>
<td>£1,800</td>
</tr>
</tbody>
</table>

If your organisation’s income is less than £50k please get in touch with us to discuss alternative prices.

If you would like a bespoke package, please contact Lydia at lydia.green@studenthubs.org to discuss options.

How it works

1. Initial contact
2. Package, timeline and price agreed
3. Copy, logo, images and sample social media posts shared
4. Invoicing
5. Campaign delivered
6. Feedback and data shared