Student Hubs: Our Corporate Partnerships
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Student Hubs is a registered charity in England and Wales, number 1122328.
Student Hubs c/o 3 Space, International House, London, SW9 7QE
We have a range of Programme Sponsorship options (page 10) through our practical volunteering offer, enabling you to reach across our network or target a specific local area in our Hub locations. Social issues tackled by our programmes include youth and educational disadvantage, social isolation and sustainability, amongst other bespoke programmes.

Fundraising is key in supporting the development and growth of our work for students and communities, and we need your help to do it! Fundraise with your staff teams for Student Hubs through fun activities across the year. Your organisation can also provide volunteering opportunities through pro-bono projects for Student Hubs' national and local network.

Across 14 years, Student Hubs has engaged over 25,000 students across our network of Hubs with five university partners in Bristol, Cambridge, Kingston in London, Southampton and Winchester.
How does our work support university students?

94% of alumni in our 2020 survey believe their involvement in Hub activities helped them to develop leadership skills

78% of alumni in our 2020 survey believe their involvement in Hub activities helped them gain their current job

94% of students taking part in our Social Innovation Programme (featured on page 6) agreed:

- the programme developed their professional skills, and
- that the programme enhanced their university experience.

1800+ students were reached directly through our programmes in 2019-20 across 5 different regions

86% of students agreed that participating in a Hub programme increased their confidence in approaching challenges

“To apply for jobs you need project management skills, volunteer management skills and so on. Kingston Hub offered me those skills whilst I was giving back to my community. My experiences with Kingston Hub actually made me realise what I wanted to do with my life ... and my purpose - giving back to communities and being an active citizen.”

Unsal Kaynak, Kingston Hub alumni
The [pupils’] participation at the Branch Up sessions is an opportunity for them to engage, interact and play with other children, explore their feelings [and] emotion with the aid of an experienced volunteer/mentor and build [and] develop their self-esteem and confidence.

Branch Up partner with Bristol Hub, a programme which provides activity days for children referred by schools or social services.

How does our work support our communities?

100% of partners agreed through our Schools Plus tutoring programme, pupils showed increased confidence in their studies

100% of partners from our Social Innovation Programme agreed they benefitted from working with students specifically

100% of partners from our Social Innovation Programme agreed student consultancy added capacity to their organisation

80% of partners agreed through our Schools Plus tutoring programme, pupils showed a positive improvement in their aspirations for future life

100% of: pupils taking part in our Southampton Hub’s pandemic Key Worker provision showed increased self-esteem and confidence from our activities, and partners agreed young people had access to opportunities they would not otherwise have had
Why partner with Student Hubs?

Creating a talent pipeline
Identifying strong graduate talent is becoming more challenging, particularly in a climate where an increased amount of graduates are looking for roles. Sponsoring one of our programmes means you get to promote your brand to highly engaged students, and your interaction with them can be an opportunity to identify a talent pipeline for graduate opportunities in your organisation.

Hub staff who support you
All of our Hubs have Hub staff who are employed to support the delivery of our programmes, including our engagement with you as a corporate partner. Staff can provide training and advice on how to engage with students, support for any issues corporate staff may face through our programmes, and will work with you to identify opportunities to continue to grow and support your relationship with Student Hubs.

Supporting social mobility
Our programmes aim to reach students who come from a variety of diverse backgrounds, including those who are the first generation in their family to go to higher education. Our programmes also help our corporate partners build on their civic responsibilities and create work-based learning opportunities for students which will benefit them as graduates and in their careers.

Connection to our network
Student Hubs currently works in partnership with five university partners in cities across the UK. As a corporate partner, we can put you in touch with local Hub staff in various locations to discuss partnership opportunities, increasing your ability to engage students in multiple cities whilst being connected to a core offering of programmes and support through Student Hubs.

Community expertise
Student Hubs' role in recruiting and supporting local organisations, charities and other social enterprises to work with our students means you are supporting not only us, but various socially impactful organisations across your local community.

Cost effective delivery
Student Hubs’ delivery can become part of corporate social responsibility (CSR) strategies which aim to improve engagement with a talent pool of engaged graduates, support local communities, tackle social and environmental challenges, and provide opportunities for your staff to volunteer and fundraise for a charity organisation. Our tiered sponsorship model structure means we can identify what model will be most appropriate for different corporate partners and deliver programmes suited to this need.
Social Innovation Programme

The Social Innovation Programme (SIP) provides student consultancy services to local charities and social enterprises over a 6-8 week project cycle.

The SIP is an extracurricular programme and Student Hubs recruits diverse, interdisciplinary student teams to share skills and perspectives with each other. Student Hubs facilitates programme delivery by sourcing the community organisations for students to work with, providing training for students and providing training for corporate mentors in how to engage with students in the most effective way.

The SIP culminates in a showcase event where students pitch their proposals to the charities and social enterprises they have been supporting, which is attended by our corporate mentors to celebrate the success of their student teams. See our tiered packages below for what benefits you get and the ways your staff can engage with our student cohort and benefit community organisations.

See page 7 for an overview of our Platinum, Gold, Silver and Bronze packages.

If you have any questions or would like to find out more, please reach out to Fiona Walsh, Sales Director at fiona.walsh@studenthubs.org.
A brief description of our package offering for sponsorship of the Social Innovation Programme can be found below.

However, please request our Social Innovation Programme Brochure for the full breakdown of what each of our packages entails and how organisations and staff work with us during this programme.

You can request the brochure from our Sales Director, Fiona Walsh at fiona.walsh@studenthubs.org.

Platinum Package:
Our Platinum Package is our top tier offer and covers 6-8 weeks of sponsorship of the Social Innovation Programme (SIP). Our current SIP partners sponsor multiple 'cycles' of SIP, as the programme can be held by our Hubs 2-3 times across the academic year depending on demand and capacity. Go to page 9 to read our case study with law firm, Burges Salmon in Bristol.

As part of the Platinum Package, organisations get access to a range of benefits including presentations during our showcase events, the opportunity to specialise the programme (e.g. focus on a particular issue area), advertising and blog coverage across our Hub network, training for your staff mentors from our Student Hubs team and optional additional training (e.g. social issue training).

Price: £5000

Gold Package:
Our Gold Package is a perfect option for organisations looking for a more in-depth approach to engaging students, as it includes opportunities to provide presentations at our showcase and has similar opportunities to our Platinum Package. However, it does not include features such as specialising the programme or a full range of publicity included in our above package.

Price: £2000

Silver Package:
Our Silver Package is a step up from our entry tier sponsorship below, and has opportunities such as your name and logo being featured in our marketing materials, access to one on-campus event for Hub volunteers and a one page report about outputs from the programme. Organisations may also be interested in our other Programme Sponsorships on page 10.

Price: £1000

Bronze Package:
Our Bronze Package is our most accessible sponsorship option for the Social Innovation Programme, and as standard allows a corporate partner to provide staff mentors for the programme. Other benefits include your name (not logo) featured in our marketing materials; 1 pre-programme training session delivered to corporate mentors; and access to our SIP launch and end of project showcase event as delegates.

Price: £500
Social Innovation Programme

The SIP is designed to bring a triple benefit to corporate partners, students and communities.

The programme supports your corporate mentors to develop personally and professionally by mentoring our student volunteers throughout the programme; it supports the undergraduate students taking part in gaining skills and experiences they can take into their future careers; and it supports local community organisations to increase their capacity by asking students to create innovative new solutions.

What is required of corporate organisations? You need to:
- Have an internal staff liaison who can work with our Hub staff members to communicate about the programme and check in with your corporate mentors;
- Be able to source the required amount of mentors who will be able to commit to the 6-8 week duration of the programme, including pre-programme training;
- Ensure mentors complete our end of programme feedback form and attend our final showcase event;
- Facilitate programme delivery in the ways stipulated in the package and partnership agreement you sign with us.

What impact does the programme make on our corporate partners?

**Investment in your staff**
- Developing your staff's leadership and management skills
- Supporting staff to volunteer
- Increasing staff awareness of local social issues and challenges
- Personal development and training for staff throughout the programme

**Impacting your community**
- Your staff supporting meaningful work for a local community organisation
- Engagement with community organisations sourced through us which your organisation may continue to work with
- Learning about challenges faced by community organisations locally

**Shaping future leaders**
- Your staff supporting the skills development of student leaders and future graduates
- Students learning more about your organisation and your work
- Broadening the perspectives of students before they enter the workplace
Burges Salmon: A SIP Case Study

About Burges Salmon
Law firm Burges Salmon have been working in partnership with our Bristol Hub (based at the University of Bristol) for 5 years.

They have a Platinum Package with us and take part in 2 cycles of the programme per year.

"This experience was hugely rewarding. Not only do I feel like the students and I helped a local charity prepare for their launch, but that we all were able to develop ourselves." - Burges Salmon staff mentor

Kirsty Green-Mann, Head of Corporate Responsibility at Burges Salmon said about our partnership:

"[Student Hubs] helps us deliver on our place-based approach for responsible business and enables us to leverage impact. This is so much more than just providing funding, we can increase our community reach and therefore the positive impact. It builds on existing community relationships and enables new ones."

"SIP supports our Responsible Business approach in terms of making a difference in the community, supporting an inclusive and engaging workplace for our people (particularly for the mentors) ... and in terms of the environment when the charities supported have environmental aims. It's a win-win-win!"

100% of mentors from our Social Innovation Programme cycle in Spring 2020 agreed they were very prepared for their introduction to mentoring by our Bristol Hub team

100% of mentors from our Social Innovation Programme cycle in Spring 2020 agreed they were very prepared for their overall role as a mentor by our Bristol Hub team
Schools Plus - tackling educational disadvantage:
Run since 2012, Schools Plus recruits student volunteers to run tutoring and clubs for disadvantaged children at primary and secondary schools, and local colleges.

Branch Up - supporting children’s experiences and development:
Branch Up provides free Saturday activity days for vulnerable children referred to us by social services and/or schools. Groups of university student volunteers act as near-to-peer 1:1 mentors for the children.

LinkAges - tackling loneliness and social isolation:
LinkAges is an intergenerational programme which connects student volunteers to older people in their local community. LinkAges volunteers lead activity sessions at care homes or participate in befriending activities.

Active - promoting physical and mental health in young people:
Student volunteers run sports activities for 7-14 year olds with the aim to mentor young people in their local community who would benefit from physical activity or involvement in sport.

Empower - improving aspirations for young people:
Students are trained to become mentors to secondary school and college pupils, leading 1:1 sessions over a six week mentoring programme.

Programme Sponsorship
Our range of volunteering programmes can be sponsored by corporate partners to connect you to students and socially impactful work in your community.

Please note: some programmes may only be available at select Hub locations due to their community’s local need.
Gold Package:
Our Gold Package is a perfect option for organisations looking for a more in-depth approach to engaging students, as it includes opportunities to provide presentations through our training offer and speak to students directly about your organisation's offer and opportunities. It also makes a significant difference locally to our delivery in the community.

Price: £2000

Silver Package:
Our Silver Package is a step up from our entry tier sponsorship below, and has opportunities such as access to one event reaching our student and more detailed reporting about your impact. You also receive termly updates on our programme's progress and how your donation is supporting us to reach community groups that need our provision the most.

Price: £1000

Bronze Package:
Our Bronze Package is our most accessible sponsorship option for our programmes, and as standard enables your organisation's name and logo to be featured on our marketing material. Your support means we can provide opportunities to the community groups and students who need it, and make a difference in your local community.

Price: £500

However, please request our Programme Sponsorship Brochure for the full breakdown of what each of our packages entails and how organisations and staff work with us nationally and at our local Hubs in Bristol, Cambridge, Kingston, Southampton and Winchester.

You can request the brochure from our Sales Director, Fiona Walsh at fiona.walsh@studenthubs.org.
Fundraising

Fundraising for Student Hubs is vital for supporting our community work and vulnerable groups, developing students’ skills and supporting us to grow.

If you have any questions or would like to find out more, please reach out to Fiona Walsh, Sales Director at fiona.walsh@studenthubs.org.

Run a fundraiser

Through four simple steps, you can get your organisation and colleagues involved in supporting our vision and mission.

Step 1: Choose an event
Step 2: Pick a date
Step 3: Set up your online page (ask us how to do this)
OR get in touch if you want to send us your raised funds directly
Step 4: Have fun!

Some fantastic ideas include doing a themed office collection or event; doing a sponsored activity; running a virtual event; doing a quiz and more.

Pick Student Hubs as your charity of choice

We would be thrilled if Student Hubs was selected as your charity of choice.

Our staff can provide ideas for your own fundraising, as well as share more about who we are and the causes fundraising will go towards to help motivate your team.

Matchfund our fundraising events

Get in touch to ask us about our fundraising events for the year, and how your organisation can support with matchfunding our campaigns. We have themed challenges, days and events across the year as part of our fundraisers which you can be a part of, sponsor, or donate to!
Pro-Bono Support

Student Hubs may be able to facilitate pro-bono opportunities to support us with national and local projects in areas such as technology and digital development, communications and marketing, research, training and more.

If you are interested in discussing these opportunities, please get in touch with Fiona Walsh, Sales Director at fiona.walsh@studenthubs.org.

Pro-bono support
Student Hubs is a small charity and as a result, there are areas we can identify where pro-bono support would be appreciated. Pro-bono projects would likely be practical in nature, and could be conducted over one day or a longer term.

Types of projects we may ask your staff to support with include research, resource creation, technical support, marketing and communications support and more.

Volunteering
It is important to note that we cannot offer volunteering opportunities with the community through Student Hubs directly (i.e. we cannot run the volunteering opportunity for your staff, or provide DBS checks for volunteering). However, we can offer volunteering with Student Hubs where it is a pro-bono service as explained above, and in circumstances pre-agreed relating to your programme sponsorship e.g. where we have agreed to run a joint event, or your staff 'volunteering' with students through providing training on one of our programmes.
Other Partnerships

We have an extensive partnership offer for various organisations and if this is of interest, we would be happy to speak further about what we can offer.

If you are interested in discussing these opportunities, please get in touch with Fiona Walsh, Sales Director at fiona.walsh@studenthubs.org.

Advertising partnerships
We have an advertising offer which can be tailored in size and scale across our Hub network. To enquire about our advertising packages and to book advertising, please email info@studenthubs.org.

Training partnerships
We work in partnership with university, charity and corporate organisations to deliver training to students and staff. We have expertise in training recent graduates, can provide social issue training, and other training such as for running volunteer programmes and in other development areas.

If these opportunities are of interest, please request our Training Offer brochure to find out more about how our partnerships work and what we could offer.

Fundraising partnerships
We are always keen to work with organisations who share our vision and mission to fundraise for our cause. If you or your organisation would be interested in fundraising, please see page 12 for more information.

Local community partners
Many of our programmes rely on partners in our local communities to make them happen, including schools, local businesses, charities and social enterprises.

If you know an organisation who may be interested in working with our student volunteers, please get in touch with Fiona Walsh, our Sales Director, who can advise you on opportunities to work in partnership with our Hub network. Our Hubs are currently based in Bristol, Cambridge, Kingston, Southampton and Winchester.

University partnerships
Student Hubs is currently funded by five university partners to deliver targeted programmes to students. If you have contacts at your local university and believe they may be interested in our Hub Model offer, please get in touch directly so we can discuss this with you.

Other Partnerships
Contact us

If you would like to:

- Enquire about our corporate partnerships/sponsorships
- Book training for your organisation and team
- Find out more about our network and what we do

Get in touch with our Sales Director, fiona.walsh@studenthubs.org

Email: info@studenthubs.org
Website: www.studenthubs.org
Social media: Find us on Facebook, Twitter, Instagram and LinkedIn by searching StudentHubs

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